




MiScorecard Performance Summary								
Business Unit:			Natural Resources			Green		
Executive/Director Name:			Keith Creagh			Yellow		
Reporting Period:			Jun 2018			Red		
						Date Approved:		
						7/16/2018		
Metric ID	Metric	Status	Progress	Target	Current	Previous	Frequency	Metric Definition
Protect Natural and Cultural Resources								
DNR RES - 1	State Managed Land - Acres of Prescribed Burns	Green	==	8,000	5,884 (1/1/18 - 7/8/18)	9,317	Quarterly	Prescribed burns on state managed land serve as an important tool in helping to control invasive species, establish critical habitat for wildlife, and reduce natural materials that, left unchecked, could provide fuels for bigger wildfires. This metric tracks the number of acres managed through prescribed burns by DNR Fire Officers.
DNR RES - 2	Chronic Wasting Disease - Deer Tested	Green	==	20,000	1,830 (1/1/2018 - 7/9/2018)	17,403	Monthly	Chronic Wasting Disease (CWD) is a contagious neurological disease affecting deer and elk that results in emaciation and ultimately death. The DNR conducts tests on deer in an effort to perform disease surveillance and to assist hunters in understanding whether CWD is present in specific harvested animals. This metric tracks the number of tests performed annually.
DNR RES - 3	Cooperative Invasive Species Management Areas (CISMAs) - Counties Covered	Green	==	83	83 (1/1/18 - 6/30/18)	83	CY Annually	Cooperative Invasive Species Management Areas (CISMAs) are groups of non-profit and government agencies, businesses, and volunteers that have come together to tackle the issue of invasive species in their areas. This metric tracks the number of counties in the State covered by these important partnerships.
DNR - RES 4	Arctic Grayling Reintroduction - Funds Raised	Green	==	\$1.1m	\$425k (thru 6/30/18)	\$425k	Quarterly	The DNR and the Little River Band of Ottawa Indians lead Michigan's Arctic Grayling Initiative. The effort, aimed at reintroducing Arctic Grayling to its historical range, is a public and private endeavor with more than 45 partners investing time and resources. While many milestones exist along the path toward successful reintroduction, this metric tracks the raising of funds necessary to support the initiative.
Ensure Sustainable Recreation Use and Enjoyment								
DNR REC - 6	Master Angler Program - Successful Anglers	Green	👍	2,500	2,175 (1/1/17 - 12/31/17)	1,806	CY Annually	Through the Master Angler Program, the DNR promotes and encourages fishing, receives valuable size and location information on the state's largest fish, and recognizes the angling public through awarding patches to those anglers catching large fish. This metric tracks the number of patches awarded to anglers during the year.
DNR REC - 3	Number of Hunters and Anglers	Green	==	1,465,000	628,535 (3/1/18 - 5/31/18)	629,575	Quarterly	Michigan is a great destination for hunters and anglers, offering abundant opportunities and plenty of public land and water access. This metric tracks the number of customers that have purchased either a hunting or fishing license (or both) throughout the current license year and compares it with the same period from the prior year.
DNR REC - 5	State Park - Customer Camp Nights	Green	👍	1.15m	299,886 (1/1/18 - 6/30/18)	284,972	Quarterly	Michigan's State Parks system ranks second in camp nights across the US, behind only California, and is a vital part of Michigan's Tourism economy. This metric tracks the number of nights camped at Michigan State Parks throughout the year and compares it with the same period from the prior year.
DNR REC - 4	Attendance at Michigan Historical Museum and Historical Sites	Green	👍	410000	440220 (10/1/17 - 9/30/17)	405630	FY Annually	The Michigan Historical Center operates twelve museums and historical sites across the state including four in the Upper Peninsula, four in the northern Lower Peninsula, and four in the southern Lower Peninsula. This metric tracks the annual attendance at those sites.
DNR REC - 1	Percentage of Registered Vehicles with a Recreation Passport	Green	👍	30.0%	33.1% (10/1/17 - 5/31/18)	30.8%	Monthly	The Recreation Passport (RP) is purchased as part of the vehicle license plate registration process and provides customers with access to State Parks and Boating Access Sites throughout the State. This metric tracks the purchase of the RP as a percentage of overall license plates registered during the year and compares it with the same period from the prior year.
DNR REC - 2	Off-Road Vehicle - Licenses Purchased	Green	==	225,000	178,393 (10/1/17 - 6/30/18)	172,527	Monthly	Michigan's off-road vehicle (ORV) trail and route system covers more than 3,800 miles of trails and routes throughout the state, frozen surface of public waters, several hundred acres of special ORV-use areas and state forest roads. This metric tracks the total number of ORV licenses purchased during the fiscal year compares it with the same period from the prior year.
DNR REC - 7	State Parks - Customer Satisfaction Rating	Green	👎	95.0%	87.2% (10/1/17 - 6/30/18)	90.1%	Quarterly	State Park customers are surveyed about their experience after a park visit or camp night. Understanding customer satisfaction levels is critical in providing high levels of service and being able to respond to issues. This metric tracks the percentage of customers indicating their overall park experience was either good or very good.
Enable Strong Natural Resource-based Economies								
DNR NRE - 1	Iron Belle Trail - Miles Completed	Yellow	👍	1650	1381 (thru 6/1/18)	1250	Quarterly	A key component of what makes Michigan "The Trails State," the Iron Belle Trail supports healthy lifestyles and enhanced quality of life, while connecting communities and citizens to the state's bounty of natural beauty and outdoor recreation opportunities. This metric tracks the miles of trail completed along the Iron Belle Trail.
DNR NRE - 2	Percentage of State-owned Mineral Rights Available at Auction Compared to Industry Nominations	Green	👍	95%	100% (Auction May 2018)	100%	Twice a Year	The DNR receives nominations from industry to lease state-owned mineral rights for oil and gas development and extraction. Nominated parcels are field reviewed, and if appropriate, offered at a semi-annual auction. Revenue from leases and royalties is important in supporting the Michigan State Parks System. This metric tracks the percentage of acres offered for lease compared to the number of acres nominated.
Improve and Build Strong Relationships and Partnerships								
DNR SRP - 1	DNR Performance Rating by Local Governments	Green	👍	50%	50% (2017 Survey)	43%	Every Other Year	The DNR has focused outreach activities to local governments in order to develop partnerships to address land and resource issues in communities across the State. The Michigan Public Policy Survey asks local government leaders to rate the performance of the DNR and other state

								departments. This metric tracks the percentage of respondents that rate the performance of the DNR as Good or Excellent.
DNR SRP - 2	Number of DNR Email Subscribers	Green		1450000	1407175 (as of 6/30/18)	1361738	Quarterly	The DNR conducts outreach to customers through a variety of media in order to improve access to information on important topics and recreational opportunities. This metric tracks the number of subscribers to DNR email subscription lists, at the end of each quarter and compares it to the previous quarter.
Foster Effective Business Practices and Good Governance								
DNR EBP - 1	Percentage of Licenses Sold Online	Red		20.0%	14.8% (3/1/18 - 5/31/18)	11.7%	Quarterly	The DNR sells licenses, permits, and applications at retail locations as well as online through the DNR ELicense system. Today's customers expect online and mobile options to purchase and interact with the DNR. This metrics tracks the percentage of licenses, permits, and applications sold online and compares it against the same period from the prior license year.
DNR EBP - 2	Percentage of DNR Employees Identified as Champions	Green		71%	68% (2017 Survey)	63%	CY Annually	The State of Michigan conducts an employee survey that categorizes employees based on level of engagement and intent to stay with the organization. This metric tracks the percentage of employees in the Champion category, characterized by strong identification with organization objectives, high level of loyalty to the organization, and high level of willingness to cooperate and motivate colleagues.